## 國立雲林科技大學地方創生智能設計碩士在職專班 111 學年度課程流程圖 Curriculum, In-service Master's Program of Smart Design for Regional Revitalization,

	YunTec	h 2022		
課程 (講授時數-實習時數-學分數)		111-04-12		
Course (Lecture \ Hours-Recitation \ Hours-Credits)		111 學年度第 2 次課程委員會議決議		
第一學年(研一)		第二學年(研二)		
First Year		Second Year		
第一學期	第二學期	第一學期	第二學期	
Fall Semester	Spring Semester	Fall Semester	Spring Semester	
必修科目(計 18 學分)				
Required Courses (Total 18 Credits)				
專題研討與論文寫作(一)	專題研討與論文寫作(二)	24.2-	26.2-	
Graduate Seminar and Thesis	Graduate Seminar and Thesis	論文	論文	
Writing (I)	Writing (II)	Master Thesis	Master Thesis	
3-0-3	3-0-3	3-0-3	3-0-3	
地方創生場域參訪與個案分析				
Grand Tour and Case Study	地方創生國際見學與個案分析			
3-0-3	3-0-3			
選修科目(至少 18 學分)				
Elective Courses (At least 18 Credits)				
地方品牌設計與實務	地方展演設計研究與實務	地方創生智能設計	數位服務設計與行銷研究	
Design and Practice in	Exhibition Design in Research	Smart Design of Regional	Digital Service Design and	
Placemaking	and Practice	Revitalization	Marketing Research	
3-0-3	3-0-3	3-0-3	3-0-3	
地方影像採擷	科技化健康促進設計	地方創生與社造專論	風土文化繪本	
Collection of Local Images	Technological health promotion	Special Topics on Regional	Culture in Local Picture Book	
	design	Revitalization & Community		
		Design		
3-0-3	3-0-3	3-0-3	3-0-3	
在地創生之使用者經驗設計	綠色設計專論	資訊視覺設計與研討	媒體與數位學習研究	
User Experience Design of	Special Issues on Green Design	Information visualization design	Media and Digital Learning	
Placemaking		and research	Research	
3-0-3	3-0-3	3-0-3	3-0-3	
人機互動設計與應用	在地永續發展與智慧系統評估	政府資源與補助計畫研究	社會設計研究	
Design and Application of Human	Localization of Sustainable	Digital Service Design and	Design for Social Change	
Computer Interaction	Development and Smart System	Marketing Research		
	Evaluation			

3-0-3

3-0-3

3-0-3

3-0-3

品牌形象建立與設計加值專論		小鎮創業學
Brand Strategy and Identity design	3D Image Are Creation	Local Entrepreneurship
3-0-3	3-0-3	3-0-3
	設計研究與調查	
	Design Inquiry and	
	Investigation	
	3-0-3	

合計:最低畢業總學分為 36 學分

Minimum total credits required for graduation: 36 credits

一、111 年度最低畢業總學分數為 36 學分,且於規定修業年限內修畢規定必修課程計 18 學分,選修學分 18 學分。

The minimum total credits required for graduation in the 2022 Academic Year are 36 credits, students are required to complete a total of 18 credits of compulsory courses and 18 credits of elective courses within the specified length of study.